



TTA CONVENTION - 2024

Sponsorship Benefits



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TELANGANA AMERICAN TELUGU ASSOCIATION
www.mytelanganaus.org TTA Helpline : 1-866-TTA-SEVA

TTA
MEGA CONVENTION
SEATTLE
Save the Date
May 24th - 26th
2024

Venue : SEATTLE CONVENTION CENTER,
705 Pike St, Seattle, Washington

Let's come together and make the
TTA Mega Convention 2024 a roaring success!

AC, EC, BODs, SCs, RVPs & RCs

EXECUTIVE COMMITTEE

Vamshi Reddy Kancharakuntla President	Naveen Reddy Mallipedi President Elect	Dr. Narasimha Reddy Donthireddy (LN) Executive Vice President	Kavitha Reddy General Secretary	Sahodar Peddireddy Treasurer
Dr. Divakar Jandam Executive Director	Shiva Reddy Kolla Joint Secretary	Mahonar Bodke Joint Treasurer	Pradeep Mettu National Co-ordinator	Prasad Kunarapu Intl. Vice President
Suresh Reddy Venkannagari National Internal Affairs Coordinator	Nishanth Sirkonda Media & Communications Director	Amit Reddy Surakanti Membership Advisor	Ganesh Madhav Veeramaneni Ethics Committee Director	Swathi Chennuri Women's Forum Advisor
				Dwarakanath Reddy India Coordinator

ADVISORY COUNCIL

Dr. Pailla Malla Reddy Founder	Dr. Vijayapal Reddy Chair	Dr. Mohan Reddy Patalolla Co-Chair	Bharath Reddy Madadi Member
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VENUE

Seattle Convention Center, 705
pike St, Seattle, Washington

MAY 24TH - 26TH
2024



Highlights Of Indian Community In Seattle Metro

The Seattle metropolitan area, which includes the city of Seattle and its surrounding suburbs, is home to a diverse population, including a significant Indian community.

1

POPULATION SIZE

The Indian population in the Seattle metro area has been steadily growing over the years. It was estimated that there were 200,000 of people of Indian origin living in the Seattle metropolitan area.

2

ENTREPRENEURSHIP

Indian Americans have a notable presence in the entrepreneurial community in Seattle. Many have founded successful startups in various fields, contributing to innovation and economic growth in the region. Their ventures often span technology, healthcare, and other industries.

3

ACADEMIA AND RESEARCH

Indian Americans have made significant contributions to academia and research in the Seattle area. They hold faculty positions at universities like the University of Washington and contribute to groundbreaking research in fields such as computer science, engineering, medicine, and social sciences.

4

TECH INDUSTRY LEADERSHIP

Indian Americans have a strong presence in the technology sector in the Seattle area. Many Indian professionals work for major tech companies, such as Microsoft, Amazon, Expedia, T-Mobile, Costco and hold leadership positions in these organizations. Their contributions to the development of cutting-edge technologies have been instrumental in shaping the region's tech landscape.

5

HEALTHCARE AND MEDICINE

Many Indian Americans are healthcare professionals, including doctors, nurses, researchers, and administrators. They have made substantial contributions to the healthcare sector in the Seattle area, both in terms of patient care and medical research.



DONORS

PACKAGES



DONATION CATEGORY	AMOUNT	BENEFITS
Atithi (Donor)	<\$1,000	
Gourava Atithi (Patron)	\$1,000 - \$2,499	2 Banquet Tickets, 2 Event Tickets, Name in the Website, CME Tickets
Pratyeka Atithi (Grand Patron)	\$2,500 - \$4,999	2 Banquet Tickets, 4 Event Tickets, 1 Hotel Room, Reserved seating, Color Picture in the Website, CME Tickets
Visishta Atithi (Benefactor)	\$5,000 - \$9,999	4 Banquet Tickets, 4 Event Tickets, 2 Hotel Rooms, Reserved seating, Color Picture in the Website, Color Picture in the Souvenir, CME Tickets
Mukhya Atithi (Grand Benefactor)	\$10,000 - \$24,999	6 Banquet Tickets, 6 Event Tickets, 2 Hotel Rooms, Special seating, Color Picture in the Website, Color Picture in the Souvenir, Stage Recognition, CME Tickets
Raja Poshakulu (Gold Sponsor)	\$25,000 - \$49,999	8 Banquet Tickets, 8 Event Tickets, 3 Hotel Rooms, VIP Seating, Color Picture in the Website, Color Picture in the Souvenir, Stage Recognition, CME Tickets
Maharaja Poshakulu (Diamond Sponsor)	\$50,000 - \$99,999	10 Banquet Tickets, 12 Event Tickets, 1 Suite & 3 Rooms for 3 nights, VVIP seating, 2 days Stage Recognition & More negotiable
Chakravarti Poshakulu (Platinum Sponsor)	\$100,000 +	15 Banquet Tickets, 20 Event Tickets, 2 Suites & 5 Rooms for 3 nights, VVIP seating, 3 days Stage Recognition & More negotiable

BUSINESS / CORPORATE PACKAGES





EXHIBITOR TYPE	SIZE OF THE BOOTH	BEFORE 03/31/2024 PACKAGE AMOUNT	AFTER 03/31/2024 PACKAGE AMOUNT
Jewelry - Gold & Diamond	10x20	\$12,000	\$14,000
Jewelry - Gold & Diamond	10x10	\$8,000	\$10,000
Real Estate, Financial Services	10x20	\$10,000	\$12,000
Real Estate, Financial Services	10x10	\$6,000	\$7,000
Corporations	10x20	\$10,000	\$12,000
Corporations	10x10	\$6,000	\$7,000
Semi-Precious Jewelry, Gems	10x10	\$3,000	\$4,000
Sarees & Boutique, Arts & Crafts	10x10	\$3,000	\$4,000
All other Types (miscellaneous)	10x10	\$3,000	\$4,000
Non - Profit	10x10	\$1,500	\$1,500



A-LA-CARTE AD PACKAGES



AD TYPE	MEASURE	BEFORE 03/31/2024 PACKAGE AMOUNT	AFTER 03/31/2024 PACKAGE AMOUNT
Souvenir Ad (Color)	Full Page	\$1,000	\$1,200
Souvenir Ad (Color)	Half Page	\$500	\$600
Souvenir Ad (Color)	Quarter Page	\$250	\$300
Digital Ads (frequent)	15 - 20 secs	\$8,000	\$9,000
Digital Ads (frequent)	10 secs	\$6,000	\$7,000
Dedicated LED screen	1 screen	\$10,000	\$12,000
Shared LED screen with others	1 screen	\$6,000	\$7,000
Prime time video Ad on main stage	3 days	\$8,000	\$9,000